



<http://www.multimediacentre.co.za>

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## WordPress level 1 course content (1-day)

### **Course Description:**

The WordPress course is a practical hands-on course with participants developing a fully-fledged website. The course also demystifies the WordPress terminology and will show you how the different pieces of WordPress fits together. At the end of the course, participants will receive all the tools they need to develop their websites. Participants will leave the course with the skills and knowledge to build or maintain their WordPress websites.

### **Target Audience:**

This course is aimed at:

- Those who want to develop websites quickly
- Those who have WordPress websites and needs to maintain it and wants to go in more depth about WordPress
- Those who have developed websites using Frontpage or Dreamweaver
- Those who want to move their static website to WordPress
- Those who want to know what WordPress is all about

**Course Outline:**

**1. Introduction to Blogging**

- What is a BLOG
- Finding a BLOG you can use

**2. Working with WordPress**

**3. Installing WordPress on localhost and FTP**

**4. WordPress design and layout**

- Adding Images to Posts
- Creating image gallery
- Adding links
- Embedding media
- Working with WordPress themes and Widgets

**5. Understanding HTML and CSS within WordPress**

**6. Creating Individual Pages**

**7. Using WordPress template**

**8. Finding WordPress help**

**9. Installing WordPress Audio Visual presentation**